

Approach

Nexus Consulting adopts a user-oriented approach. Our primary goal is to provide our clients with information they can use to make effective, well-informed decisions about their services. We believe in building a relationship with each of our clients, providing timely feedback, and being accessible.

Consulting is a collaborative process. We pride ourselves on being flexible and adaptable to your challenges and needs. There are no cookie-cutter solutions in what we do, which is why we employ a wide variety of techniques and approaches. We understand that every organization faces its own pressures and challenges, and we consider these as we design a solution that is practical and meets your needs.



Who We Are

Nexus Consulting was founded by Michael T. Matthews, Ph.D. Since 1998, he has served as an independent evaluation consultant for nonprofit, community-based, and social service organizations. These consulting projects have ranged from evaluating health programs to conducting needs assessments for use in developing a strategic plan. Some clients only need short-term assistance with data entry or analysis; others require a multi-year commitment to a grant-funded project or research endeavor. We gladly do both.

We never charge for an initial consultation or estimate, so please contact us to discuss your project.

CALL OR E-MAIL US TODAY TO SEE HOW WE
CAN HELP?

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**NEXUS
CONSULTING**
Evaluation | Research | Data

*“If you can not measure it,
you can not improve it.”*

- Lord Kelvin



Services

Program Evaluation. Want to know if you're having an impact? Do you need feedback about how you are doing? Evaluation can measure the impact of your services, determine if you are meeting your goals, and help you make more informed decisions.

Needs Assessments. Are you thinking about developing new services or expanding existing ones? Identifying community, organizational, or client needs can help your organization develop a plan for the future. It is also an important first step in applying for funding.

Data Management & Analysis. Are you overwhelmed with data, surveys, and reports? We can help you manage, enter, and/or analyze your data. We can also help you put it all together in a report or presentation.

Benefits

We utilize a variety of techniques and methodologies -- both quantitative and qualitative -- to help you better understand and improve what you do. For example, we can help you:

- Assess the strengths and weaknesses of your services
- Determine if your services are having a positive impact
- Identify what (and where) services are needed in your service area
- Manage and report client data more efficiently
- Discover if your clients are satisfied with your services
- Meet your funding requirements

Why Hire an Evaluator?

Expertise. Program evaluation and research require someone with expertise in quantitative and qualitative methods to be done properly. A consultant can (and should) also work with you to make sure that you understand your project's findings so that you can make well-informed decisions.

Objectivity. Sometimes staff are too invested in an issue to examine it effectively. A consultant can help you look at your organization objectively.

Efficiency. Hiring a consultant can save you money and time. It is generally cheaper to hire a consultant than a short-term employee with comparable skills. A consultant can also help free up staff time by assisting with data analysis and reporting responsibilities.

